

SKELTON'S TREASURES | PHOTO ART DIRECTOR

MAY 2015 - AUGUST 2018 | GREENVILLE, SC

- Photographs, retouch women's jewelry and men's accessories for Skelton's Treasures e-commerce website.
- Increases workflow efficiency of production set-up, digital file organization, and post-production processes.
- Manages e-commerce website and social media accounts with original product photography and content.
- Designs patterns and color schemes to be used across Skelton's Treasures marketing and packaging.
- Strengthens revenue through custom-designed ads, focused towards customers on Google and social media platforms.
- Creates engaging graphics content to be used for bi-monthly and holiday MailChimp email campaigns.
- Develops web design content, with working knowledge of HTML and CSS in Squarespace.

PHOTOGRAPHY | FREELANCE PHOTOGRAPHER

AUGUST 2011 - PRESENT | RALEIGH, NC

- Photographs and retouches products for fashion designer clients: Julia Chang, Brady Drose, and Maybe Sunday.
- Communicates (written and verbal) with clients to ensure brand's aesthetics match photography production set-up.
- Utilizes Sony and Phase One cameras, Wacom tablet, Capture One Pro and Photoshop software; for a smooth workflow.

SEAN FADER STUDIO | STUDIO ASSISTANT

JANUARY 2017 - JUNE 2017 | NEW YORK, NY

- Assisted New York University Professor and Artist Sean Fader with his studio art practice, and administrative needs.
- Organized digital image archive, managed social media and created the page layout for book publications.
- Performed studio lighting equipment tests, retouched photographs and production/installation for art events.

THE COCA-COLA COMPANY | PHOTOGRAPHER

JULY 2016 - DECEMBER 2016 | ATLANTA, GA

- Photographed guests, events, artwork and artifacts at the World of Coca-Cola.
- Meticulously exported and organized file types for print, web and archive purposes.
- Retouched photographs with Adobe Photoshop to be utilized for marketing.

LATITUDE | SENIOR LAB ASSISTANT

MAY 2014 - MAY 2015 | CHICAGO, IL

- Assisted artists, photographers and artists-in-residence with technical digital workflow and inkjet print production.
- Accomplished precision editing and fine printing artists-in-residences' photography for museum and gallery exhibitions.
- Color profiled various paper choices for accurate screen to print results and screen calibration of EIZO Computer Monitors.
- Produced high-resolution digital film negative scans from Imacon, Epson Flatbed, and Scanmate Drum Scanners.
- Utilized Epson wide format and mural inkjet printers to create large photographs with accurate print quality.
- Scanned and file formatted photographic film, transparencies, and slides for artists' archives.

SCHOOL OF THE ART INSTITUTE OF CHICAGO | STUDENT AMBASSADOR

AUGUST 2013 - MAY 2015 | CHICAGO, IL

- Performed energetic, engaging and informative campus tours of SAIC for prospective students.
- Doubled followings across social media with daily SAIC content (news and events), and student or alumni artwork.
- Organized digital files, and photographed, retouched, and printed inkjet assignments for the SAIC Admissions department.

EDUCATION

SCHOOL OF THE ART INSTITUTE OF CHICAGO

2011 - 2015 | CHICAGO, IL

Bachelor's of Fine Arts, Photography

i1Photo Colorimeters | ColorCheck Passport Photo Epson
Mural Inkjet Printers | Profoto Strobe Lights Still Life Table
| Backdrops | Beauty Dish | Soft Box Ring Flash |
Reflectors | Diffusers | Flags | Grips

HONORS

SCHOOL OF THE ART INSTITUTE OF CHICAGO

2015 | Merit Scholarship Recipient for Full Tenure
Student Leadership Award

SOFTWARE

Adobe Creative Cloud (Photoshop, Lightroom, Bridge,
Premiere Pro, Illustrator, InDesign CC) ColorChecker
Passport Calibration | X-Rite i1Profiler Google Apps |
Microsoft Office | Windows 10 macOS High Sierra |
iWork | Capture One Pro 11

PRODUCTION

Phase One, Canon, Nikon, Sony Cameras | Wacom Tablets
Imacon, Epson Flatbed, Scanmate Drum Scanners X-Rite