

JOHN DOE

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PROFESSIONAL SUMMARY

An accomplished and talented professional with a comprehensive background in photography, art direction, creative endeavors, e-commerce websites & social media management, and web content. Delivers an exceptional client experience and complete client satisfaction. Establishes, cultivates and manages productive relationships. Proficient with Adobe Creative Cloud Capture One Pro, Google Apps, Microsoft Office, Windows, macOS, and iWork.

Production Competencies

Phase One, Canon, Nikon, Sony Cameras | Wacom Tablets | ColorCheck Passport Photo | Epson Mural Inkjet Printers | Profoto Strobe Lights Still Life Table | Backdrops | Beauty Dish | Soft Box | Ring Flash | Reflectors | Diffusers | Flags | Grips

PROFESSIONAL EXPERIENCE

Skelton's Treasures

Greenville, SC

05/15 – 08/18

Photo Art Director

Took photographs, retouched women's jewelry and men's accessories for Skelton's Treasures e-commerce website. Increased workflow efficiency of production set-up, digital file organization, and post-production processes. Directed e-commerce website and social media accounts with original product photography and content. Designed patterns and color schemes to be used across Skelton's Treasures marketing and packaging.

- Strengthened revenue through custom-designed ads for customers on Google and social media platforms.
- Created engaging graphics content for bi-monthly and holiday MailChimp email campaigns.
- Developed web design content, with working knowledge of HTML and CSS in Squarespace.

John Doe Photography

Raleigh, NC

08/11 – Present

Freelance Photographer

Take photographs and retouches products for fashion designer clients: Julia Chang, Brady Drose, and Maybe Sunday. Communicates with clients to ensure brand's aesthetics match photography production set-up. Utilizes Sony and Phase One cameras, Wacom tablet, Capture One Pro and Photoshop software; for a smooth workflow. Capture and process images until desired results achieved. Improve image quality using editing methods.

- Use and maintain modern and traditional technical equipment (cameras, lenses etc.).
- Arrange objects, scenes, lighting, and background to adhere to specifications.
- Archive photographic images and maintain database.
- Maintain an in depth understanding of photographic best practices and procedures.

Sean Fader Studio

New York, NY

01/17 – 06/17

Studio Assistant

- Assisted NY University Professor and Artist Sean Fader with studio art practice, and administrative needs.
- Organized digital image archive, managed social media and created the page layout for book publications.
- Performed studio lighting equipment tests, retouched photographs & production / installation for art events.

The Coca-Cola Company

Atlanta, GA

07/16 – 12/16

Photographer

- Photographed guests, events, artwork, and artifacts at the World of Coca-Cola.
- Meticulously exported and organized file types for print, web, and archive purposes.
- Retouched photographs with Adobe Photoshop to be utilized for marketing.

EDUCATION

School of the Art Institute of Chicago, Chicago, IL ***Bachelor of Fine Arts, Photography, 2015***